

A background network diagram consisting of numerous grey nodes connected by thin lines, forming a complex web. A red square is positioned in the center, containing the company name. The overall aesthetic is clean and modern, with a focus on connectivity and technology.

**tres  
mira  
das**

We create tools that animate your business

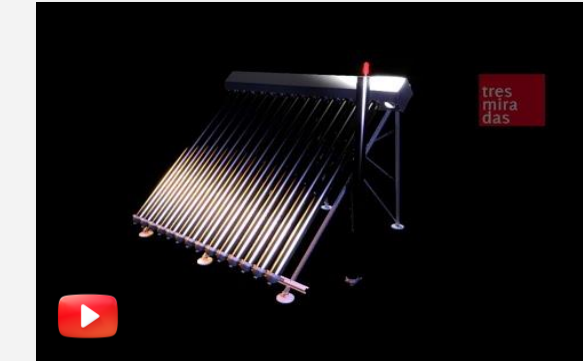
## ¿What we do?

We make 3D animations and filming productions, taking your business to a new dimension.

We promote the solutions that your processes, products and services provide.

We create video marketing campaigns to help your company to generate impact and connection with your market.

Whether for product video, institutional or tutorials, our videos will convey clearly and simply the image of your company.



## Succes stories (extracted from LinkedIn)

**Manuel Ron** · 1erCofounder Carbon Neutral + en CARBON NEUTRAL+  
30 de agosto de 2018, Manuel fue cliente de Alejandro

Tres miradas did a spectacular job for bio4. They quickly understood the concept and sought the necessary means and resources to reach a quality deliverable in record time.

**Lisandro TRON** · 1erCEO GRUPO NORT  
18 de agosto de 2022, Lisandro fue cliente de Alejandro

Alejandro is one of the best PROFESSIONALS in the country in audiovisual productions!! He is a great person, humble and talented, extremely detailed and passionate about his projects. EERTEC has generated many audiovisual productions of the highest quality, being an important partner in the development of our brand image. Congratulations!

**Maitena de Amorrortu** · 1erVice President Corporate Communications & Publicity en The Walt Disney Company  
30 de agosto de 2018, Maitena trabajaba con Alejandro, pero en distintas empresas

Alejandro deploys his several decades of experience with the utmost professionalism and always delivers more with a creative outlook that distinguishes him as a person and as a professional.

**Javier Castany** · 1erHead of Unscripted Original Production, Disney+ & Star+, The Walt Disney Company LATAM  
11 de mayo de 2023, Javier trabajaba con Alejandro, pero en distintas empresas

Alejandro is a talent with a huge heart and commitment to his work. Perfectionist, committed, respectful and very talented. I hope you continue to face great challenges.

**Patrick Adam** · 1er

Gerente General de De Smet Contractors de Argentina / Director Ejecutivo - Cámara de Bioetanol de Maiz

Alejandro (Tres Miradas) has been a supplier to the Chamber for more than five years: In addition to being a great person, I mainly highlight his enormous professionalism, his permanent focus on results, and his listening to customer needs. Always solve quickly and well, without ever sacrificing quality. A privilege to work with Alejandro and Tres Miradas.

**Jorge Poppi, Ph.D.** · 1erPresident at Skenta  
28 de agosto de 2018, Jorge fue cliente de Alejandro

Without a doubt, Alejandro has been quite a find to make the institutional videos of our company. Not only did he show an excellent command of media technology, but also his professionalism in exchanging ideas and suggestions was superlative. I think I am not mistaken in saying that there are not many people so committed to their clients in our country.

## Why a video to sell your product or service?

**83%** Of all online content is video, according to data from Renderforest. Source: Digital Marketing NYC

**51%** From professionals around the world name the video with 3D animation such as the type of content it offers the fastest return on investment (ROI) Source: Digital Marketing NYC

**80%** Of those who answered they said the video about the product was the deciding factor for the purchase they made. Source: Field Agent, "The Digital Shopper: Insights into Today's Most Connected Customers, March 14, 2018

## Companies that trust us:





## About us:

### **DIEGO PABON**

Industrial designer , co-founder  
More than 20 years of experience in  
product design and 3D animation.  
Working for industrial companies of oil  
& gas and mining around the world.



### **ALEJANDRO MAC DONALD**

TV director, co-founder  
23 years of experience as a director and  
cameraman in productions for Disney Channel,  
Cuatro Cabezas, BBC and Discovery Channel.

Thank you very much, and we look forward to work together.

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The logo for tres miradas, consisting of the words "tres", "mira", and "das" stacked vertically in white lowercase letters on a red square background.

tres  
mira  
das

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