



KingConf

Virtual and Live Event Platform

2023

- KingConf develop and offer software and technology services in the event industry.
- We have a powerful event platform to manage all the content and bring interactivity in Congresses, Exhibitions and Events.
- Our objective is to add value bringing a new experience for the attendee.

About us.

Memberships



Asociación Argentina de Organizadores y Proveedores de Exposiciones, Congresos, Eventos y de Burós de Convenciones.



COMPLETE PLATFORM FOR EVENTS

Immersive virtual events

Our technology is present in every stage of the Live, Virtual and Hybrid event through our online platform, mobile App, registration, accreditation and abstract management services.



VIRTUAL EVENTS

Immersive virtual events

Our modern event platform allows attendees to engage, learn discover and interact easily with the event.

The screenshot displays the user interface for the 'EXPO BIOTERIOS VIRTUAL 2020' event. At the top, there is a search bar for stands and a language selector set to 'ES'. The main navigation menu on the left includes: Inicio, Vivo, Exposición, Programa, Sponsors, and Asistentes.

The central 'Información del evento' section features a banner for the dates '16/17 OCTUBRE 2020' and a 'Ver más...' button. Below this, the 'Información General' section describes the event as an academic, professional, and commercial meeting point for scientists, with a 'Ver más...' button.

The 'Sponsors Diamante' section prominently displays the 'LabDiet' logo with the tagline 'Your work is worth it.' Below this, the 'Streaming en Vivo' section shows a live stream titled 'Plan y Pandemia - Acciones' by Javier Guillen, with a list of topics: 'Instalaciones y procedimientos', 'Accesos - turnos, control, registro, higiene, EPIs', 'Desinfección instalaciones', 'Mantenimiento HVAC (ventilación, filtración...)', and 'Áreas especiales: bioseguridad, imagen...'. A small video feed of the speaker is visible in the bottom right corner.

On the right, the 'Muro del evento' (event wall) includes a post by Melissa Starr from 16/9/2020, featuring a photo of a laboratory stand and the text: '¡Buenos días y bienvenidos! Le invitamos a visitar el stand de AALAS en la sala de exposiciones ANDES para averiguar...'

Busca un stand... ES

EXPO VIRTUAL BIOTERIOS 2020

16/17 OCTUBRE 2020

Inicio

Vivo

Exposición

Programa

Sponsors

Asistentes

Información del evento

Información General

ExpoBioteriosVirtual será un punto de encuentro académico, profesional y comercial para todos los profesionales del ámbito de la experimentación científica. Esperamos todos converjan en un espacio proactivo de intercambio de conocimientos y experiencias, más allá del país de donde se conecten, área profesional o científica...

Ver más...

Sponsors Diamante

LabDiet.
Your work is worth it.

Streaming en Vivo

Plan y Pandemia - Acciones

Instalaciones y procedimientos:

- Accesos - turnos, control, registro, higiene, EPIS
- Desinfección instalaciones
- Mantenimiento HVAC (ventilación, filtración...)
- Áreas especiales: bioseguridad, imagen...

Muro del evento

Agregar una imagen. Buscar

Escribe algo... Postear

Melissa Starr
16/5/2020

Melissa Starr ¡Buenos días y bienvenidos! Le invitamos a visitar el stand de AALAS en la sala de exposiciones ANDES para averiguar...

A COMPLETE EXPERIENCE



LANDING PAGE

The virtual experience begins with a customized space where attendees can live the vibrant event energy. They will see all the possibilities to learn, interact, discover new opportunities.



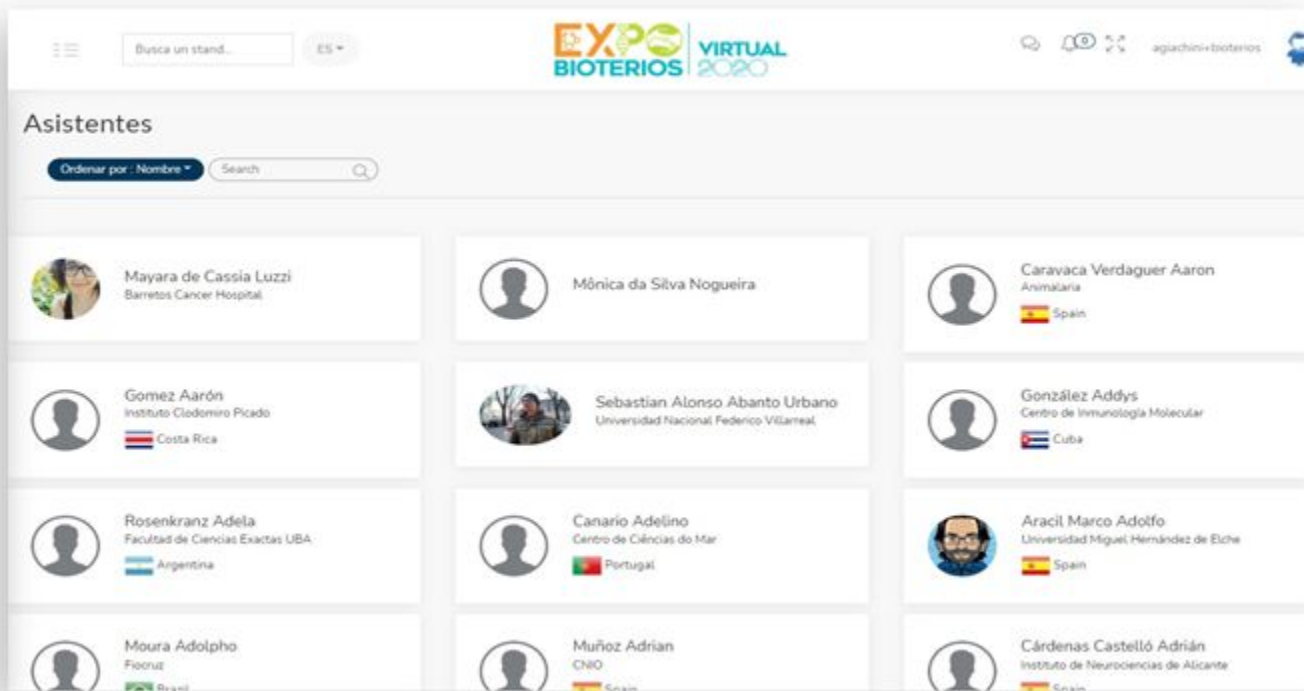
INTERACTIVE SESSIONS

Our interactive tools allows attendee to connect with people through our networking feature, express their opinion through live polls, questions to speakers, and social networks.



Networking and business

Attendees can easily connect with sponsors and exhibitors with chat, messaging and more tools

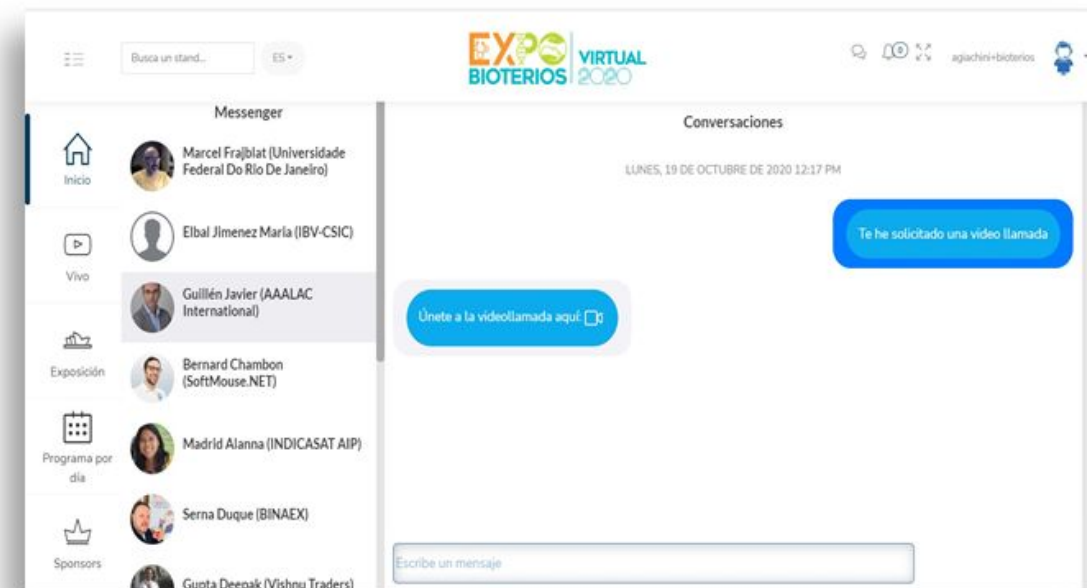


Channels

Channels are a common place to group people and talk about ideas. It is a great place to connect with like-minded people.

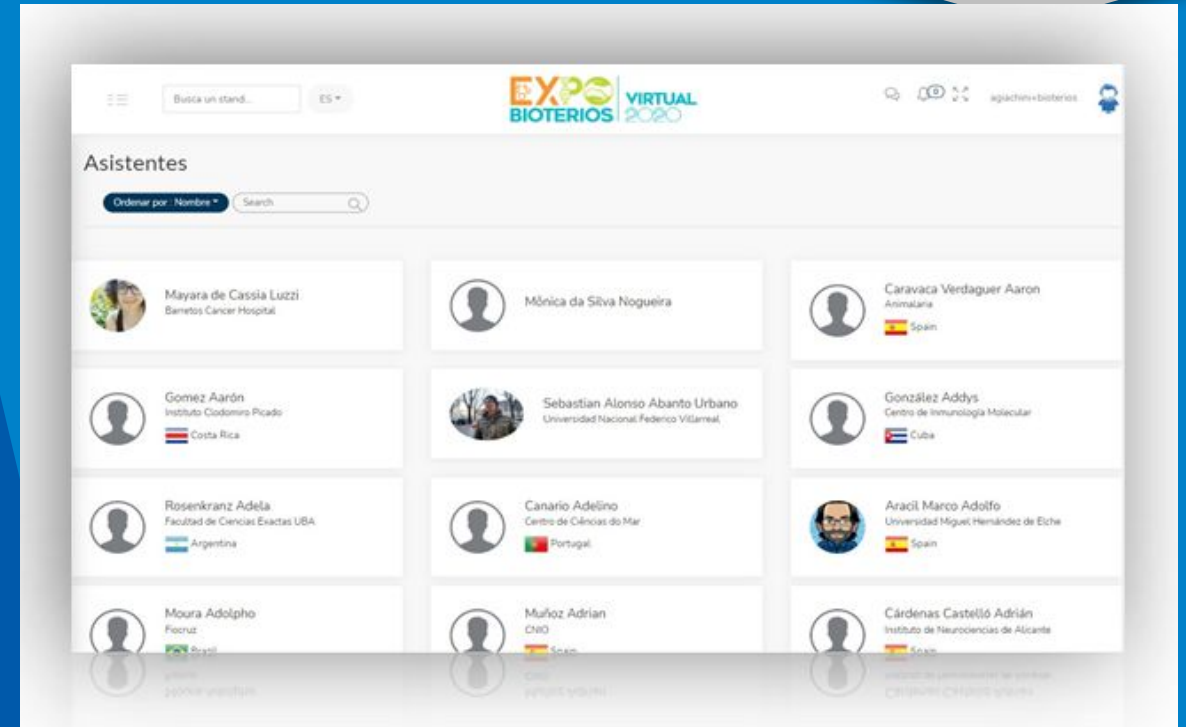
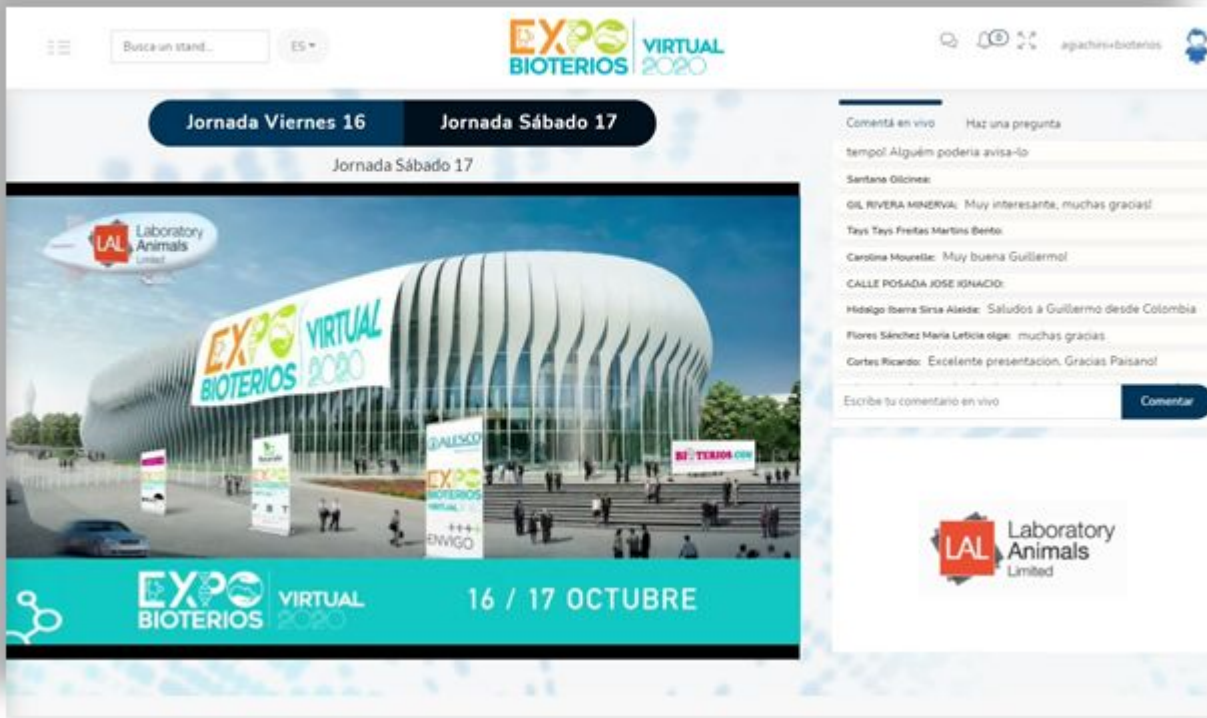
Effective Networking

On each step of the attendee virtual experience there will be a way to maximize the experience and engage more with content and other participants. Post on the social network, discover people by looking the profile list and interact in sessions.



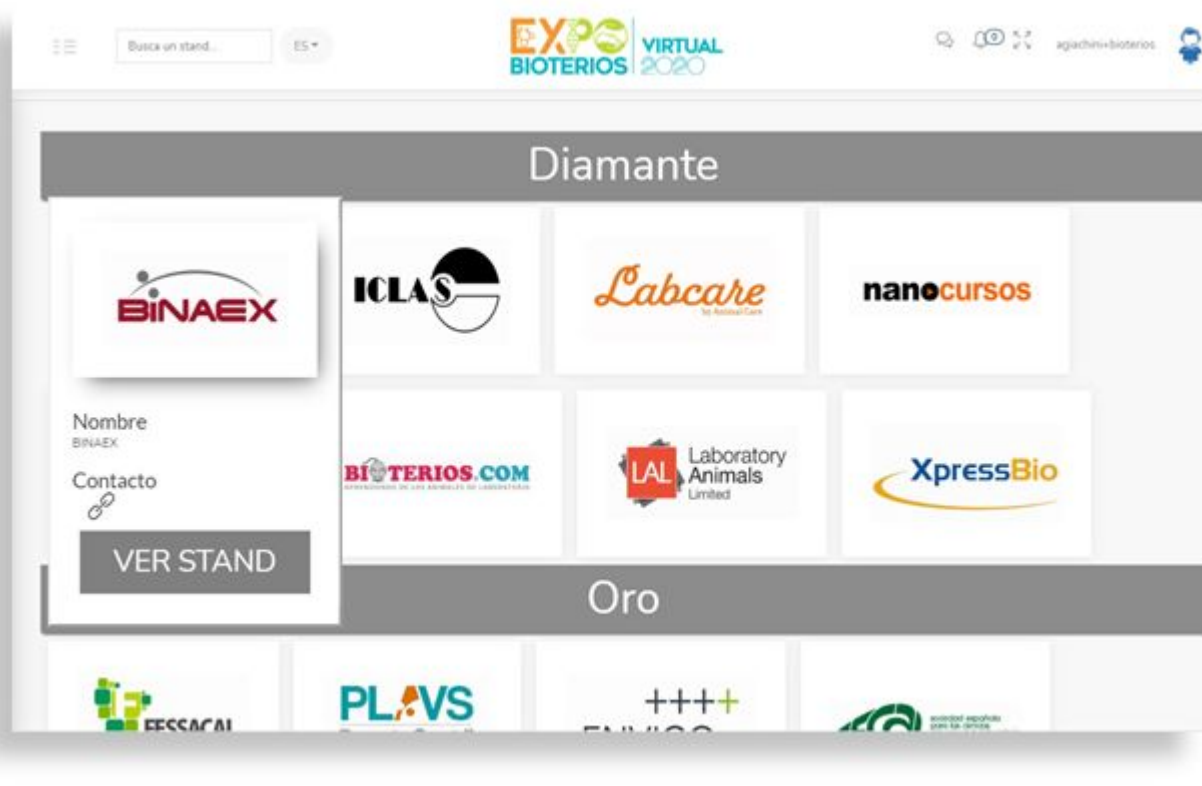
Interactive sessions

Your event is build around the agenda and content. We make it easy to integrate live streaming media in our online platform. Let the speaker have more power to engage with the audience through live polls, word cloud and questions during the session.



Connect with speakers

Speakers will be available to interact with participants efficiently, this way attendees will be closer than ever to them.

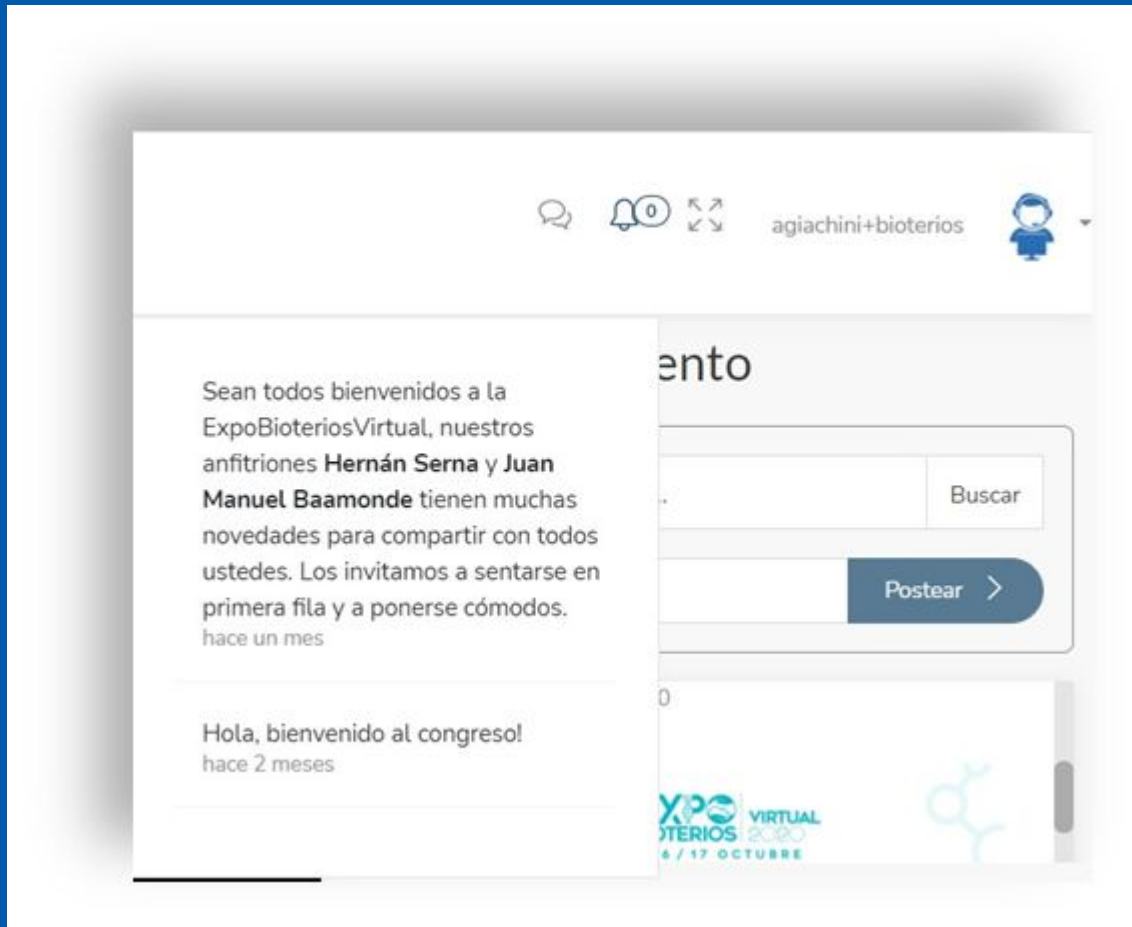


Sponsors more involved

Sponsors can receive and send messages through chat and also start video calls to have real conversations with attendees.

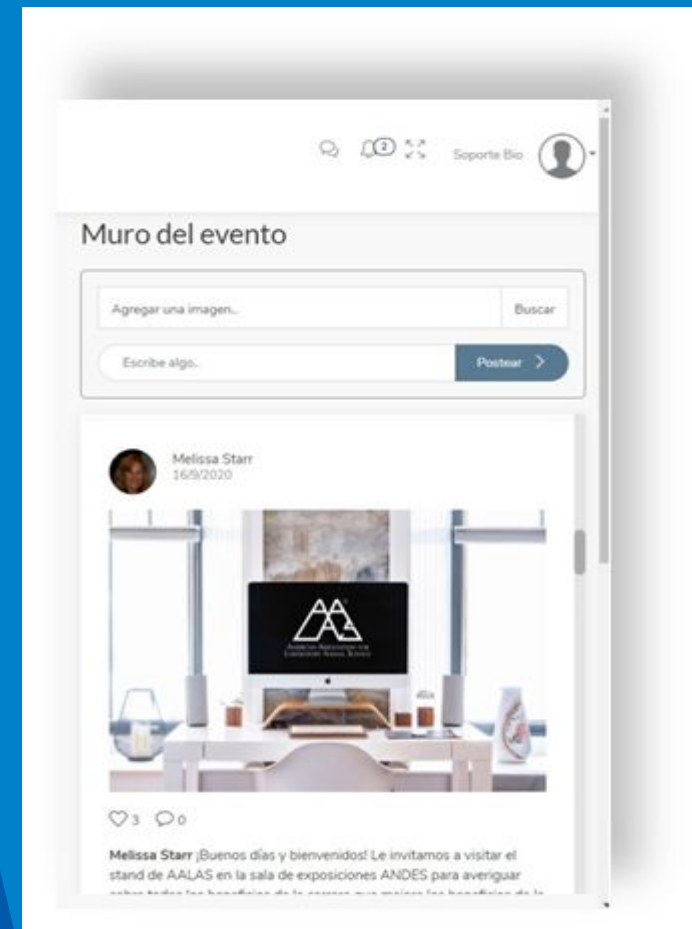
Instant notifications

Attendees will receive alerts on their devices. The event organizer is able to send important messages to all the participants instantly.



Social wall and ranking

The social wall allows participants to interact in a visual way letting them share pictures and comments. Ranking will engage participants to interact more with the platform, exhibitors and sessions.

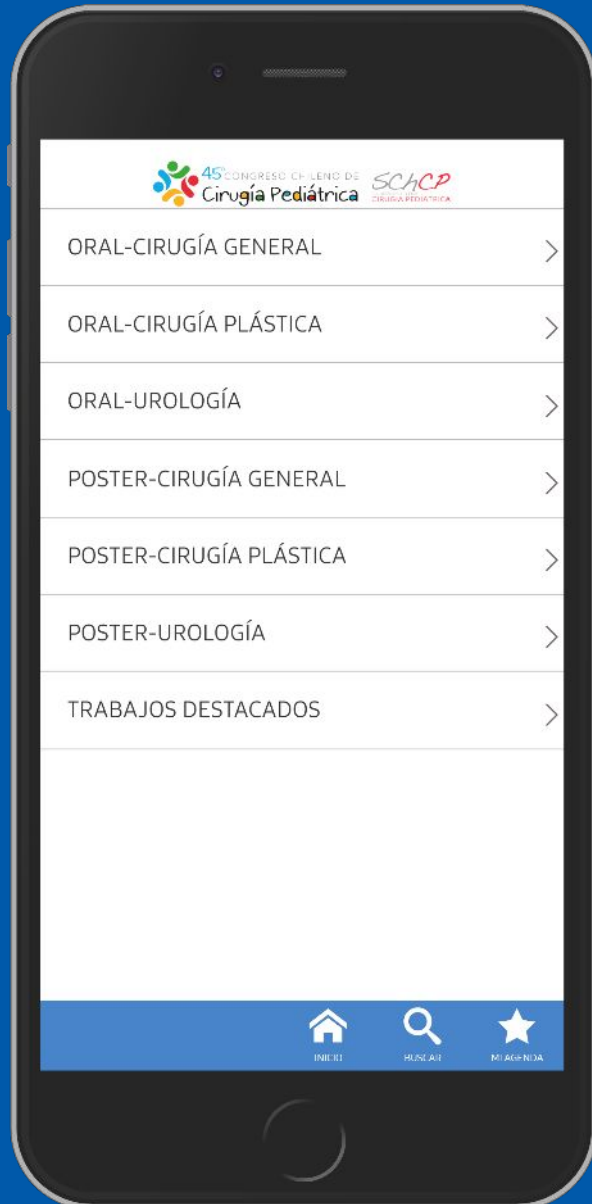


Event Apps

Custom Design

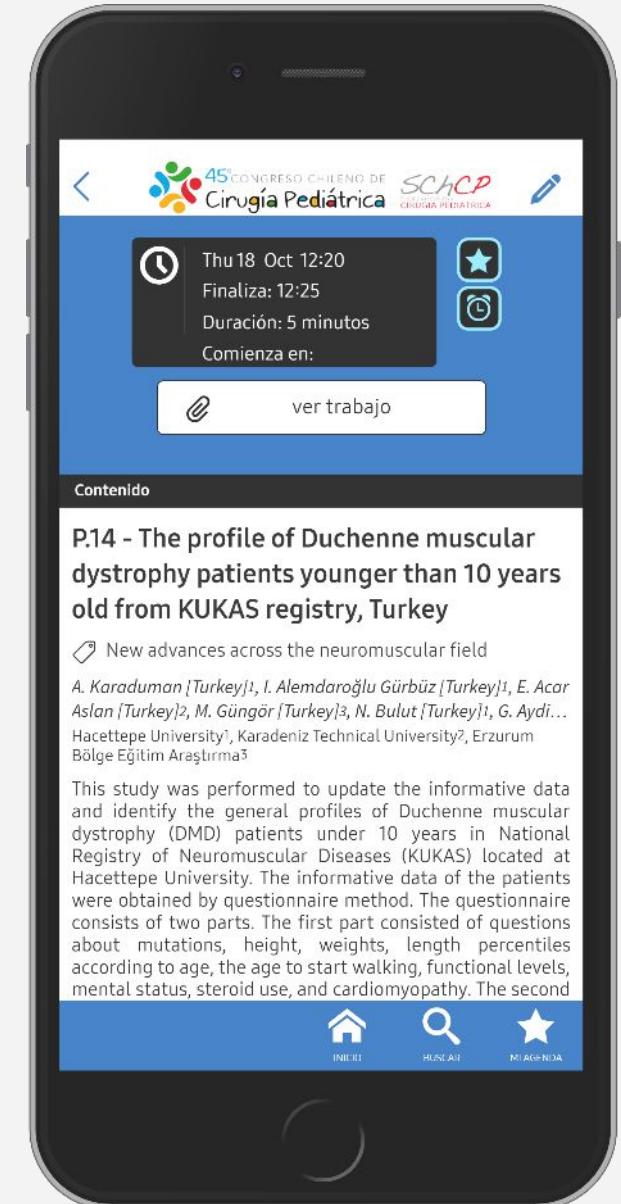


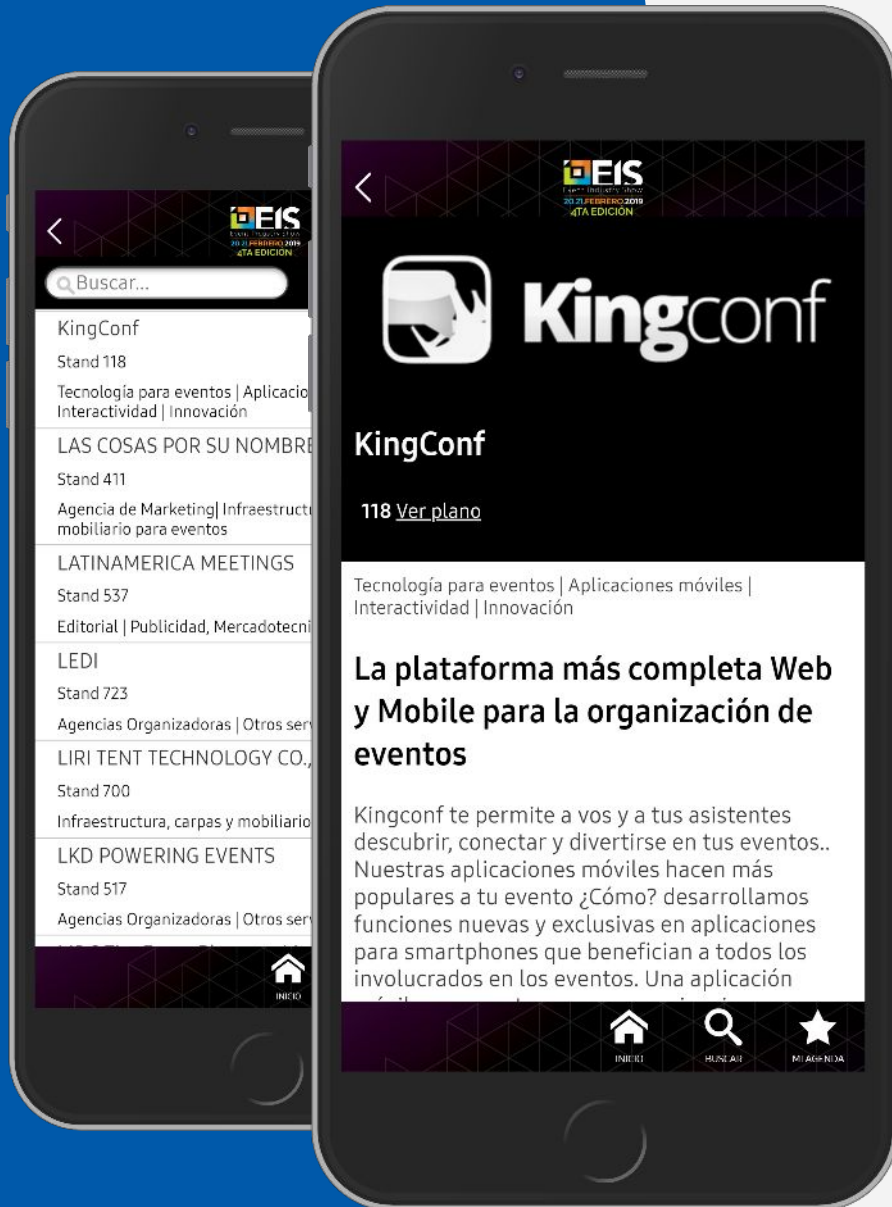
Event App



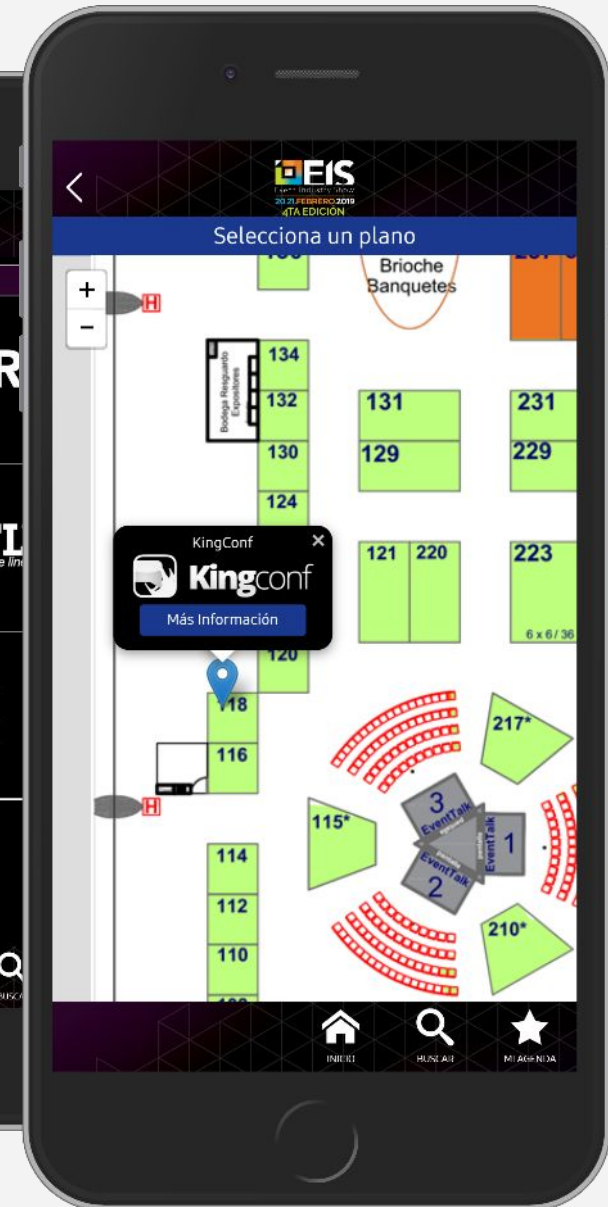
ABSTRACTS LIST WITH DETAILS AND LINKS TO THE COMPLETE ABSTRACT

- Possibility to show the abstracts or posters by category (Oral, Poster, Video, Award, etc.)
- They can be assigned to a day and time for their presentation or available throughout the event.
- Abstract code.
- Title.
- Presenter.
- Co-Authors.
- Summary.
- Link to a PDF of the complete work.



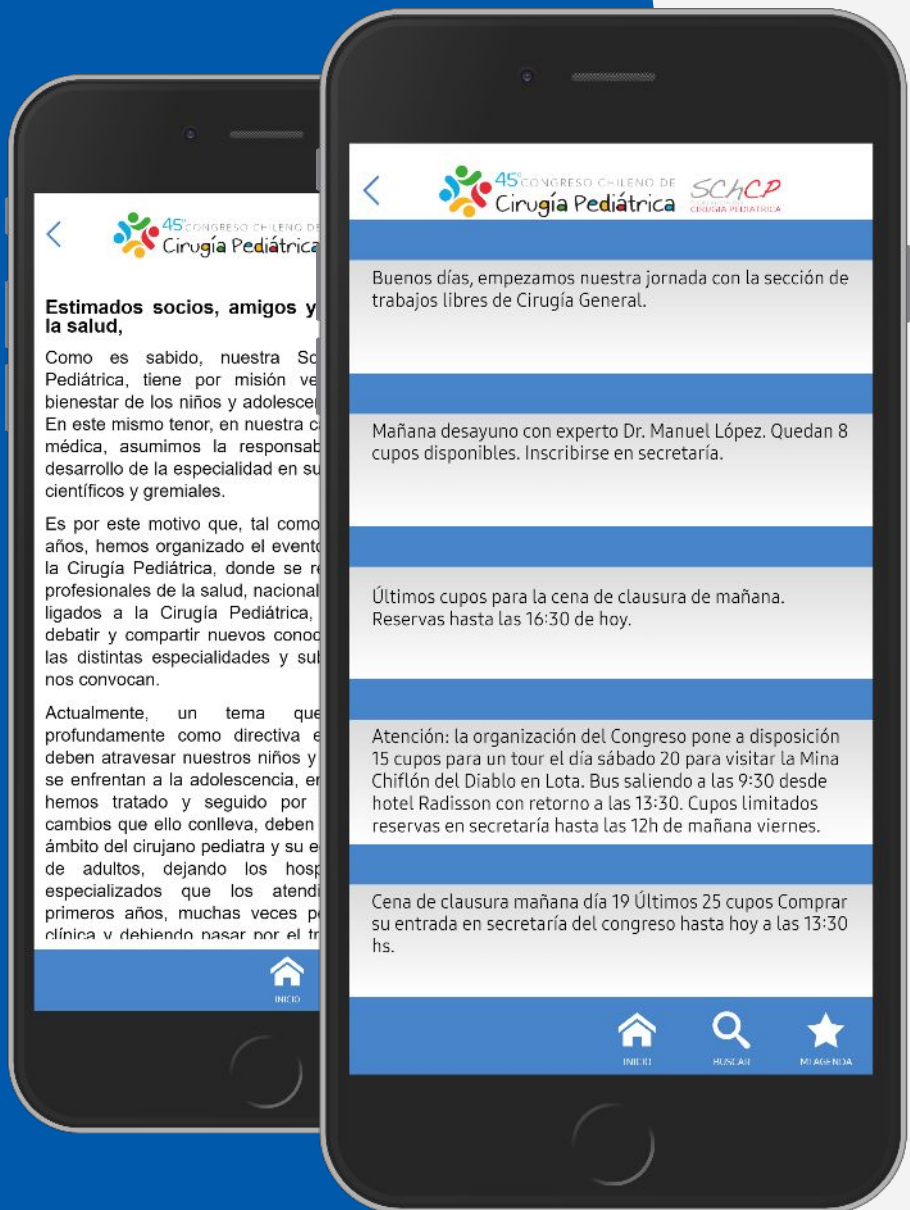


- List of the exhibitors and stands.
- Categories.
- Smart search engine.
- Profile and detail of each company.
 - Logo
 - Booth number
 - Category
 - Description
- Sponsors list.
- Interactive floor plan.
- Location of each exhibitor in the floor plan.



Event App

INFORMATION, NOTIFICATIONS AND SOCIAL MEDIA



Information pages:

- Welcome letter
- Committee
- General information
- Venue
- Frequent questions
- List of companies and stands of the trade show.

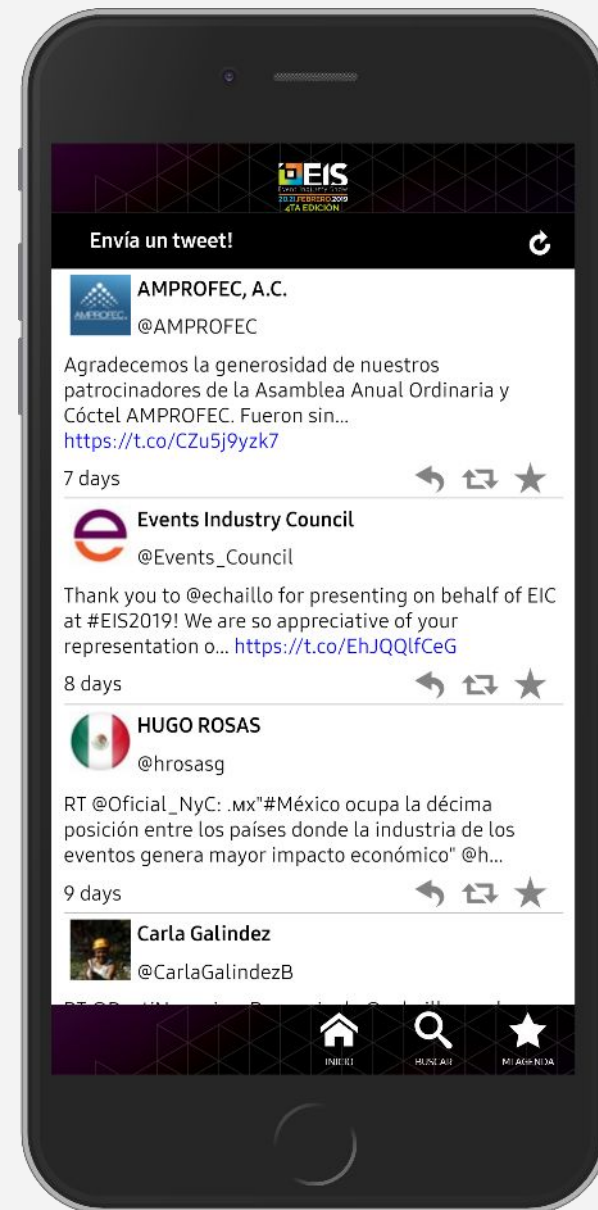
News.

Instant Notifications.

Twitter.

Facebook.

Linkedin.





Option	Description
Questions	Anyone can easily ask a question to the speaker using the mobile App. This feature requires Wi-Fi connection on the room
Live Polls	Attendees can use their Smartphone to vote on the activity with a single tap on the options.
Word cloud	Participants can send words or phrases to express a summary of what they take from the event at the end of the event. The most frequent words sent by the participants will be larger, making visible quickly what is most important for people.
Informative wall	The agenda and real-time announcements (TV rental not included) 1) Initial configuration and service. 2) Cost for each viewing point used.
Trivias	A series of questions are presented that will award points when answered correctly. People and their score can be seen on the screen and draws can be made among those who accumulated the most.
Gamification QR	Attendees can earn points by discovering and collecting QR codes on the exhibition area. This feature requires Wi-Fi/mobile connectivity.