

HIGH QUALITY SAMPLINGS



**EYE SHADOWS - GLOSS & LIPSTICK - LIQUID MAKE UP & POWDERS
FRAGRANCES ON YOUR SKIN - FRAGRANCES FOR CATALOGS
ON DEMAND PROJECTS**

OUR COMPANY



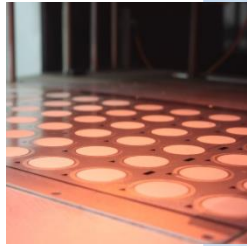
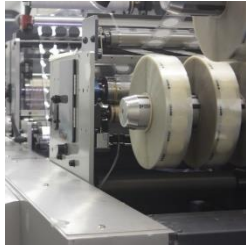
Samplex Technologies, by MFR Samplings, is an industrial and marketing company that offers the production and activation of sample campaigns. We develop solutions for Perfume, Make up, Cosmetics, Homecare, Health and Sports.

We are dedicated to the development of new single-use sampling product methods. including single-dose cosmetic products that can be used in catalogs, magazines, direct mailings, cards, points of sale, etc.

Our micro-dosing technology and original designs allow us to develop a product that enables companies to communicate directly with potential customers, representing the brand and reflecting the real product, delivering a dose for a trial application.

This allow brands to generate quality traffic, increase ROI and create affinity with their community.

Our structure allows us to meet customer requirements in a close and personalized relationship with high quality standards.



A SIMPLE PROCESS

CAMPAIGN

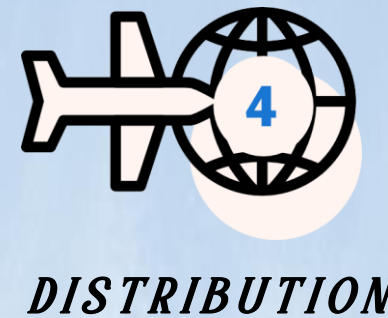
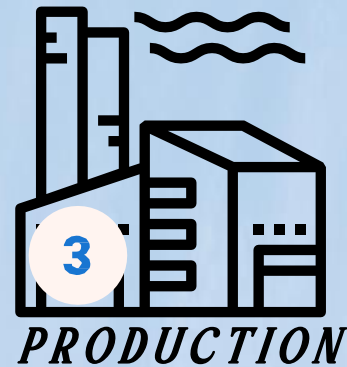
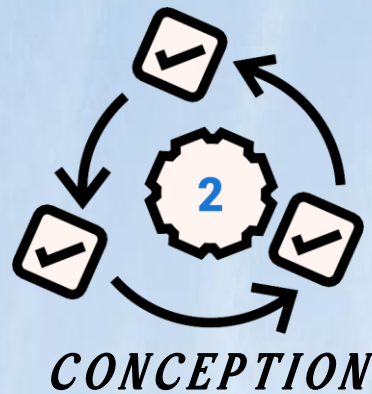
DEVELOPMENT

Digital Activation (E mailing & Digital Platform)

Consumer Activation

Shopper Activation (In-store) Media

Activation (Press)



PERFUMES



Realfrag

self-adhesive label that allows consumers to experience fragrances.

Skinfrag

Application on the skin, offering the unique experience of the fragrance.



Activate and promote your products



Store



Street



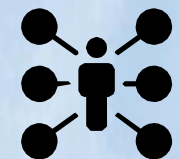
Media



Direct Mail



Digital



Cross Sampling

REALFRAG

A self-adhesive label sampling for customers to smell fragrances on catalogs, magazines or cards and have a sample of the original product fragrance you can smell.

Benefits

- ❑ Faithful to the original fragrance
- ❑ Experience the original notes
- ❑ Clear cover
- ❑ Hermetically sealed units
- ❑ Lift and sniff
- ❑ 4.9cm diameter label
- ❑ Open and close system to experience up to thirty times
- ❑ Turnkey service including all printing and affixing of samples



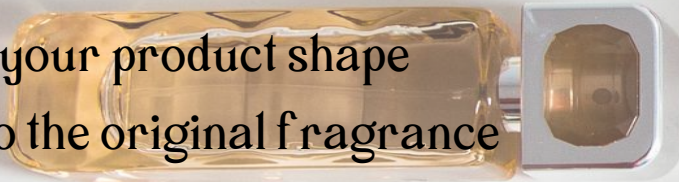
Fragrance

SKINFRAG

A one-use applicator sampling system for the skin, that gives the unique experience of testing the fragrance as your perfume.

Benefits

- Replicate your product shape
- Faithful to the original fragrance
- Experience the original notes
- Hermetically sealed units
- Easy open system
- One use
- Direct application on the skin
- Personalized designs
- Both sides are customizable



Fragrance



ON PRODUCT

Reduce losses

Improve Profit

Reduce on-line return orders

100% personalized, airtight, lift it up and discover the fragrance again and again.



Store



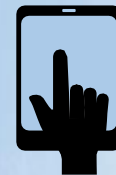
Street



Media



Direct Mail



Digital



Cross Sampling

REALFRAG ON-PACK

A self-adhesive label sampling for customers to experience fragrances on the product package and have a sample of the original product you can smell.

Benefits

- Approximately reduce 5% of your product loss by tests
- 3.5cm diameter label
- Faithful to the original fragrance
- Experience the original notes
- Clear
- Hermetically sealed units
- Lift and sniff
- Open and close system to experience up to thirty times



Fragrance



MAKE UP

Original formula

Multi-dose

100% Personalized

Airtight

A simple, high quality and hygienic solution to make your sales products easier to discover.



Store



Street



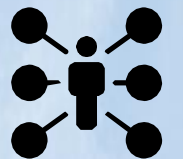
Media



Direct Mail



Digital



Cross Sampling

MYKISS

A one-use lipstick applicator that gives the experience of your original product.

Benefits

- Single use
- Hermetically sealed units
- Easy open system
- Clear window to see the original color
- Fold and apply system
- Direct application to the lips
- Both sides are customizable

Lipstick

REALLIP

A one-use lipstick sampling that gives the experience of your original product.

Benefits

- ◻ Replicate your product's shape
- ◻ Hermetically sealed units
- ◻ Easy open system
- ◻ Clear window to see the original color
- ◻ Lift and apply to the lips
- ◻ Both sides are customizable



Lipstick

REALSHADOW

A sampling for customers to test eyeshadows, placed in catalogs, on magazines, on cards; provides a sample of the original product color on their skin.

Benefits

- Replicate your products shape
- Clear window to see the original color
- Hermetically sealed units
- Easy open system
- Different levels of powder compaction
- Lift and apply to the eyes
- Both sides are customizable
- Available in self-adhesive label or card



Shadow

REALFOUNDATION

A single use foundation sampling that gives the experience of testing the original product.

Benefits

- ◉ Replicate your products shape
- ◉ Hermetically sealed units
- ◉ Easy open system
- ◉ Clear window to see the original color
- ◉ Lift and apply to the face
- ◉ Both sides are customizable



Foundation

REALBLUSHER

A sampling for customers to test blushers, placed in catalogs, on magazines, on cards, provides a sample of the original product color on your skin.

Benefits

- ◉ Replicate your product's shape
- ◉ Clear window to see the original color
- ◉ Hermetically sealed units
- ◉ Easy open system
- ◉ Low or high level of compaction of powder for desired application
- ◉ Lift and apply to the face
- ◉ Both sides are customizable
- ◉ Available in self-adhesive label or card



Blusher

POCKET GIRLS WEAR

Multiple doses / 2 possible colors

Eyes or lips

Ready for club nights, shopping and first meetings, makeup...



Store



Street



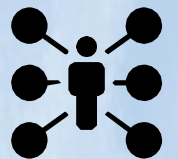
Media



Direct Mail



Digital



Cross Sampling

SHADOWWEAR

A one-use shade product for on-the-go with multiple doses.

Benefits

- Your original shadow product in one use doses
- Multiple doses
- Hermetically sealed units
- Exclusive tear and open system
- Application to the eyes
- Each dose is for both eyes
- Personalized amount of doses
- Customizable front and back
- Easy transportation

Shadow

LIPWEAR

A one-use lipstick product for on-the-go with multiple doses.

Benefits

- ◉ Your original lipstick product in one use doses
- ◉ Multiple uses
- ◉ Hermetically sealed units
- ◉ Exclusive tear and open system
- ◉ Application to the lips
- ◉ Each dose is for both lips
- ◉ Customizable front and back
- ◉ Personalized amount of doses
- ◉ Easy transportation



Lipstick

COSMETICS FOR KIDS

Now kids have a funny way to put on makeup, such as eye shadows, lipsticks and blushers.

Benefits

- Added value for on the package or points of purchase displays
- Great for artistic painting
- Clear window to see the original product
- Hermetically sealed units
- Lift and apply
- Completely customizable
- Products with shapes



Kids

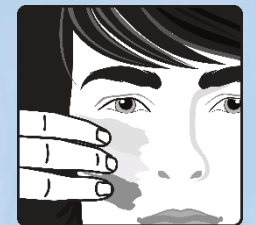
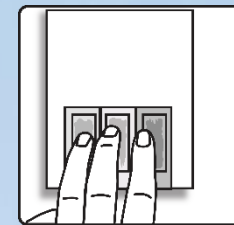
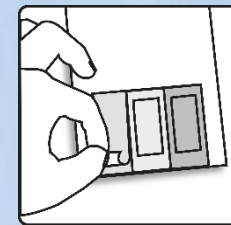
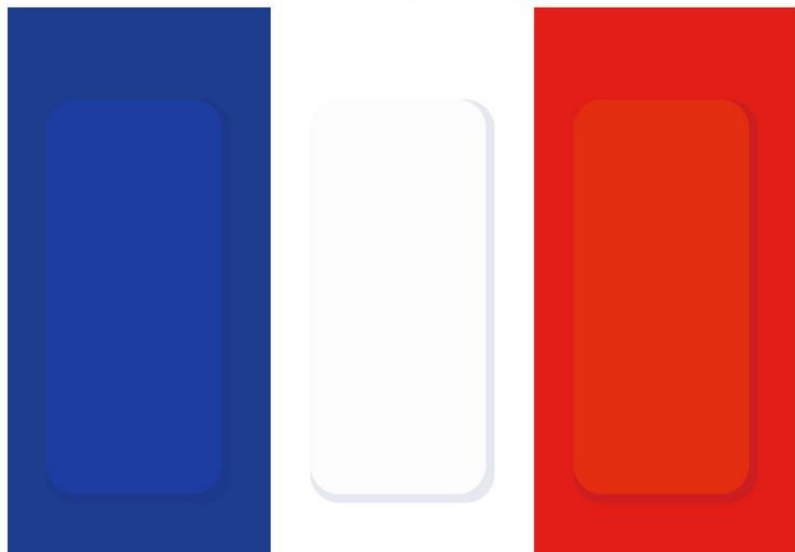


SPORTS & ENTERTAINMENT FAN CARD

Your Custom Makeup / Hygienic

Support your team with sponsors, partners and
advertisers theme colors

Recruit and activate your community. Increase your sales
at events



Fan zones



Cross Sampling



Store



Mailing



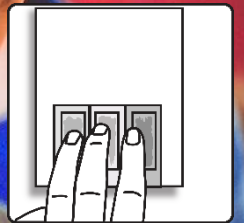
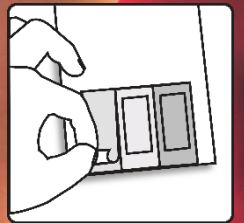
Digital

FANCARD

Let your Fans wear the colors of your brand, sports team or flag of the country, supporting the event and having fun with real makeup.

Benefits

- Unique in the market
- The best support for the communication of sporting events
- Experience the true makeup style
- Makeup for fun
- Hygienic
- Hermetically sealed units
- Lift and apply
- Ideal for sale products, individual or In-Pack promotions at an affordable price



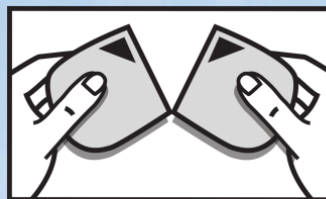
Sports



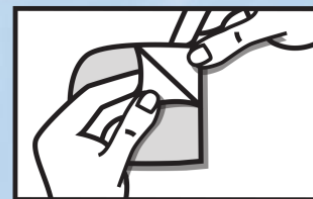
ONEUSED EDO

The first single-dose deodorant on the market

Use our single-use applicator formula



CUT



OPEN



APPLY



Hospitality



Airlines



Sports
Center



Cruise lines



Long distance
Trains



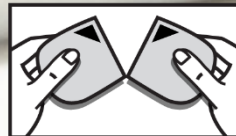
Health
Centers

ANTIPERSPIRANT ONEUSED EDO

Expand your amenity range with an antiperspirant customized with your brand for your guests.

Benefits

- ◉ Unique in the market
- ◉ Single use applicator
- ◉ Use your logo brand
- ◉ Ergonomic design
- ◉ Use your supplied product or our unisex fragrance product





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