



*The Salt of Life*



In Celusal, we strive to find and select the best flavors so that you can make your magic in the kitchen.

### Fine table salt

It is the ideal seasoning to enhance the natural flavor of meals. Our extraction and elaboration process yields an ingredient with maximum quality and purity.



Package x 500 g  
Unit of Sale (UoS):  
Arlog pallet: 80 packs x 30 units

Case x 500 g  
UoS: Arlog pallet:  
96 packs x 24 units

Saltshaker x 100 g  
UoS: Arlog pallet:  
264 packs x 30 units

Saltshaker x 250 g  
UoS: Arlog pallet:  
136 packs x 24 units

Saltshaker x 500 g  
UoS: Arlog pallet:  
182 packs x 12 units

Box x 1000 sachets x 0,5 grs.  
UdV: Pallet Arlog: 170 units.

### Medium-grain salt

It is ideal for barbecues. Its grains are medium-sized, which allows for balanced salting.



Package x 1 kg  
UoS: Arlog pallet: 90 packs x 12 units

Package x 500 g  
UoS: Arlog pallet: 80 packs x 30 units

Case x 1 kg  
UoS: Arlog pallet:  
75 packs x 12 units

Saltshaker x 1 kg  
UoS: Arlog pallet: 70 packs x 12 units

### Coarse salt

Its grain size allows for a slow absorption of the salt, preserving flavors better. This is why it is ideal for boiling pasta and vegetables or for meals that require extended cooking time, such as stews or meats.



Package x 1 kg  
UoS: Arlog pallet: 90 packs x 12 units

Package x 500 g  
UoS: Arlog pallet:  
80 packs x 30 units

Case x 1 kg  
UoS: Arlog pallet: 75 packs x 12 units

Saltshaker x 1 kg  
UoS: Arlog pallet:  
70 packs x 12 units

### Celusal Deli

It is the combination of Celusal Table Salt with different herbs and spices.



Saltshaker x 230 g  
UoS: Arlog pallet: 528 packs x 6 units

Saltshaker x 230 g  
UoS: Arlog pallet: 528 packs x 6 units

Saltshaker x 230 g  
UoS: Arlog pallet: 528 packs x 6 units

### Celusal Light

This version has 66% less sodium than table salt and is enriched with potassium, which is why it helps to enhance the natural flavor of your meals in a balanced way.



Package x 470 g  
UoS: Arlog pallet:  
192 packs x 12 units

Case x 500 grs.  
UdV: Pallet Arlog:  
200 packs x 12 u.

Saltshaker x 235 grs.  
UdV: Pallet Arlog:  
528 packs x 6 u.

Saltshaker x 470 grs.  
UdV: Pallet Arlog:  
294 packs x 6 u.

### Celusal Plus

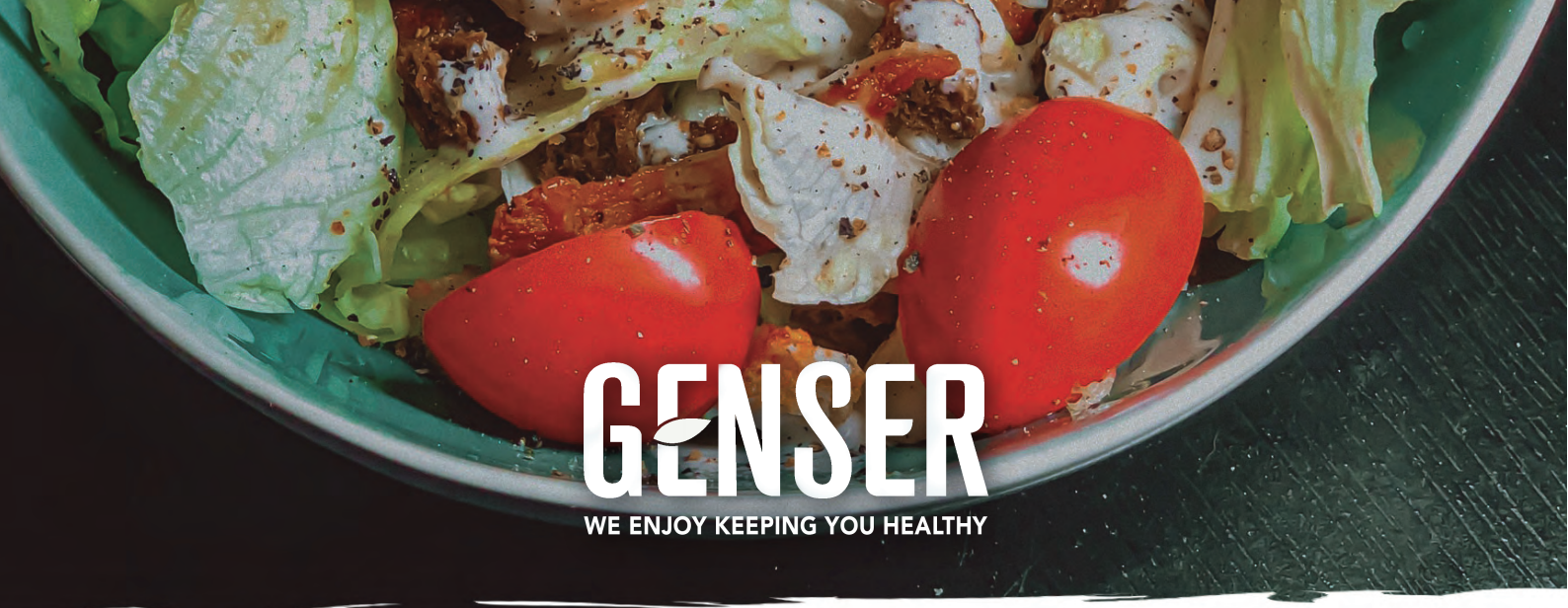
It is an iron-enriched version of Celusal Table Salt. It has the same flavor and can be used in cold and hot meals, adding extra iron to your diet.



Package x 500 g  
UoS: Arlog pallet: 80 packs x 30 units

Case x 500 g  
UoS: Arlog pallet: 200 packs x 12 units

Saltshaker x 500 g  
UoS: Arlog pallet: 294 packs x 6 units



# GENSER

WE ENJOY KEEPING YOU HEALTHY

## Low-sodium salts

The Genser modified salts are low-sodium and contain potassium: this combination is ideal for seasoning your meals and reducing the daily sodium intake.

### Classic (66% less sodium)

It contains 66% less sodium than table salt. It can be used before, during and after cooking the food.



Saltshaker x 90 g

Unit of Sale (UoS): Arlog pallet: 360 trays x 16 units



Saltshaker x 300 g

UoS: Arlog pallet: 176 trays x 12 units



Box x 500 sachets x 1 g

UoS: Arlog pallet: 384 boxes

### Diet (0% sodium)

It contains 0% sodium compared to table salt. It is the ideal complement to enhance the flavor of your meals without adding sodium.



Saltshaker x 90 g

UoS: Arlog pallet: 360 trays x 16 units

### Sport (43% less sodium)

It contains 43% less sodium compared to table salt and it is enriched with potassium and magnesium.



Saltshaker x 90 grs.

UdV: Pallet Arlog: 360 trays x 16 units.

### Spice-flavored (70% less sodium)

It is a salt mix with 70% less sodium, a touch of aromatic herbs and a selection of spices.



Saltshaker x 90 grs.

UdV: Pallet Arlog: 360 trays x 16 units



Saltshaker x 90 g

UoS: Arlog pallet: 360 trays x 16 units



# INDUSTRIAL SALTS

Our salt comes from La Colorada Grande lake, located in General San Martín, Province of La Pampa.

## Bulk

It is an essential supply for the chemical and petrochemical industries, since many precursors involved in countless processes, such as the production of PVC (polyvinyl chloride) plastic, can be obtained from salt. Moreover, soda-chlorine, sodium carbonate (soda Solvay®), sodium hypochlorite and hydrochloric acid, among others, can also be produced.

## Common salts

The most usual uses are in the tanning industry for curing and preserving hides and skins, for water treatment and for brines with different uses such as drilling muds in oilfields. It is also used in routes and roads for melting during snowfalls, in meat-packing plants and in the fishing industry for fish preservation.

**Humidity: 5% max. Sodium sulfate: 1.4% max. Calcium chloride + magnesium chloride: 1% Insoluble residues: 0.5% max.**



**Common fine salt**

Bags x 25 kg and 50 kg  
Unit of Sale (UoS): Arlog Pallet: 48 bags x 25 kg/30 bags x 50 kg



**Common coarse salt**

Bags x 25 kg and 50 kg  
UoS: Arlog Pallet: 48 bags x 25 kg/30 bags x 50 kg

## Washed and dried salts

The typical uses for washed, refined and dried salts vary according to their granulometry. Their most prominent use is in the food industry, mainly in dairy products such as cheeses, butters and creams; in baked goods, for the preparation of snacks, cookies and related products; and in the meat and meat products industry and entrails retailers. They are used in premixes at flour mills, as well as in the production of soaps and detergents and the manufacturing of balanced food and vitamin complexes for animal nutrition, among other uses.

**Humidity: 0.1% max. Sodium sulfate: 0.7% max. Calcium chloride + magnesium chloride: 0.5% Insoluble residues: 0.03% max.**



**Fine table salt**

Bags x 25 kg  
UoS: Arlog Pallet: 48 bags x 25 kg



**Medium grain salt**

Bags x 25 kg  
UoS: Arlog Pallet: 48 bags x 25 kg



**Coarse salt**

Bags x 25 kg  
UoS: Arlog Pallet: 48 bags x 25 kg

## Crystallized

This salt is produced in our Tucumán facility. It is unique in the Argentinian market due to the vacuum crystallization process of its fine salt grains. It is typically used in the food industry.

**Humidity: 0.1% max. Sodium sulfate: 0.7% max. Calcium chloride + magnesium chloride: 0.5% Iodine 30ppm +/-25%**



**Crystallized salt**

Bags x 25 kg  
UoS: Arlog Pallet: 45 bags x 25 kg



Low-sodium salts are mainly used in the food industry, and their main ingredient is potassium chloride.

**Humidity: 2% max. Sodium sulfate: 0.7 % max. Calcium chloride + magnesium chloride: 0.5%**



**Genser Classic 66% less sodium**

Bags x 25 kg  
UoS: Arlog Pallet: 40 bags x 25 kg



**Genser Diet 0% sodium**

Bags x 25 kg  
UoS: Arlog Pallet: 40 bags x 25 kg

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# SEEDS

Seeds are an ideal complement for a diet, adding flavor and texture to meals.



Flax

Doypack 150 g

Unit of Sale (UoS): Arlog Pallet:  
176 boxes x 12 units



Amaranth

Doypack 150 g

UoS: Arlog Pallet:  
176 boxes x 12 units



Quinoa

Doypack 150 g

UoS: Arlog Pallet:  
176 boxes x 12 units



Chia

Doypack 150 g

UoS: Arlog Pallet:  
176 boxes x 12 units



Salads and Soups

Doypack 150 g

UoS: Arlog Pallet:  
176 boxes x 12 units



Breakfast

Doypack 150 g

UoS: Arlog Pallet:  
176 boxes x 12 units



Sesame

Doypack 120 g

UoS: Arlog Pallet:  
176 boxes x 12 units



Sunflower

Doypack 120 g

UoS: Arlog Pallet:  
176 boxes x 12 units



Multi-Seeds

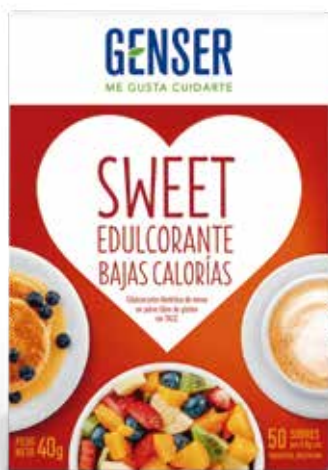
Doypack 120 g

UoS: Arlog Pallet:  
176 boxes x 12 units



## Sweeteners

The Genser Sweet sweetener provides sweetness to your meals without adding calories.



Case x 50 sachets x 0.8 g

Unit of Sale (UoS): Arlog pallet: 200 boxes x 12 units



Case x 100 sachets x 0.8 g

UoS: Arlog pallet: 80 boxes x 12 units



Case x 200 sachets x 0.8 g

UoS: Arlog pallet: 120 boxes x 6 units



Box x 400 sachets x 0.8 g - UoS: Arlog pallet: 384 boxes